

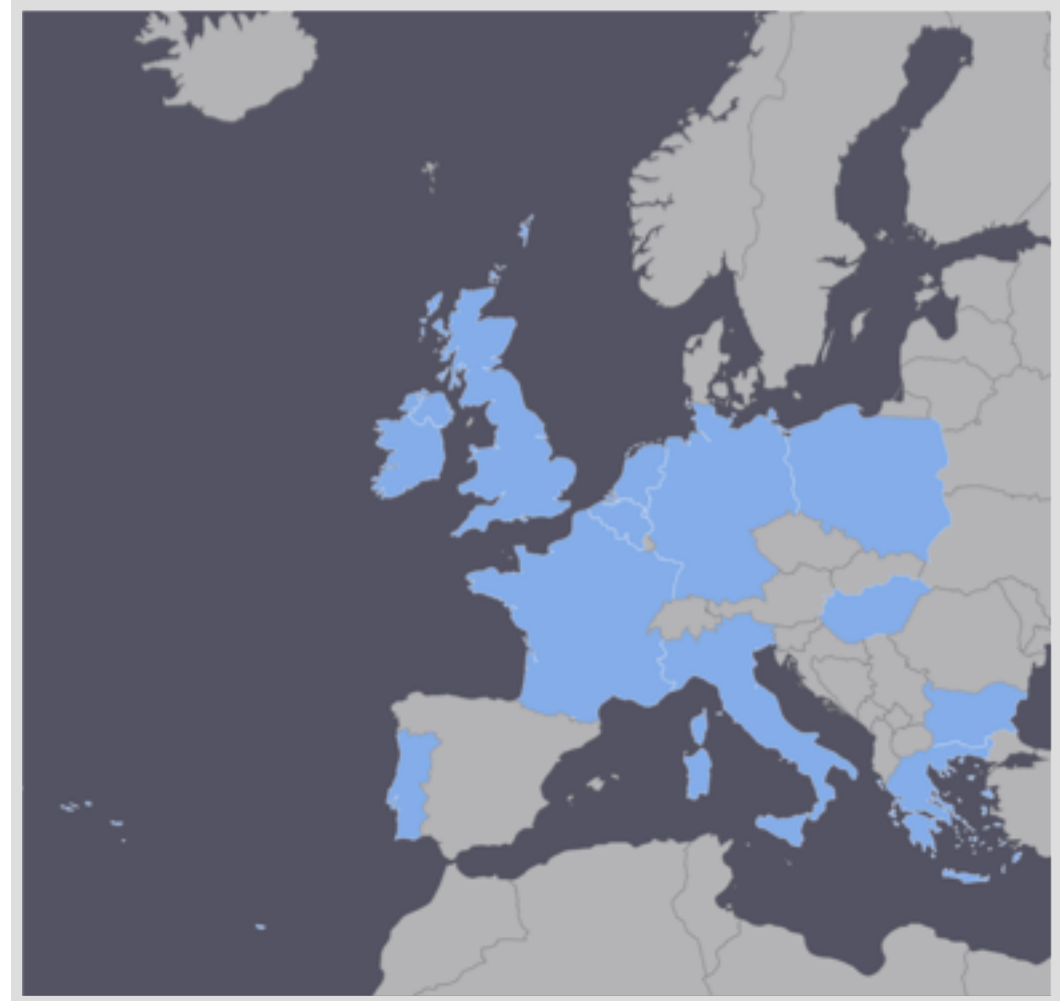
Proposal: New Membership Structure



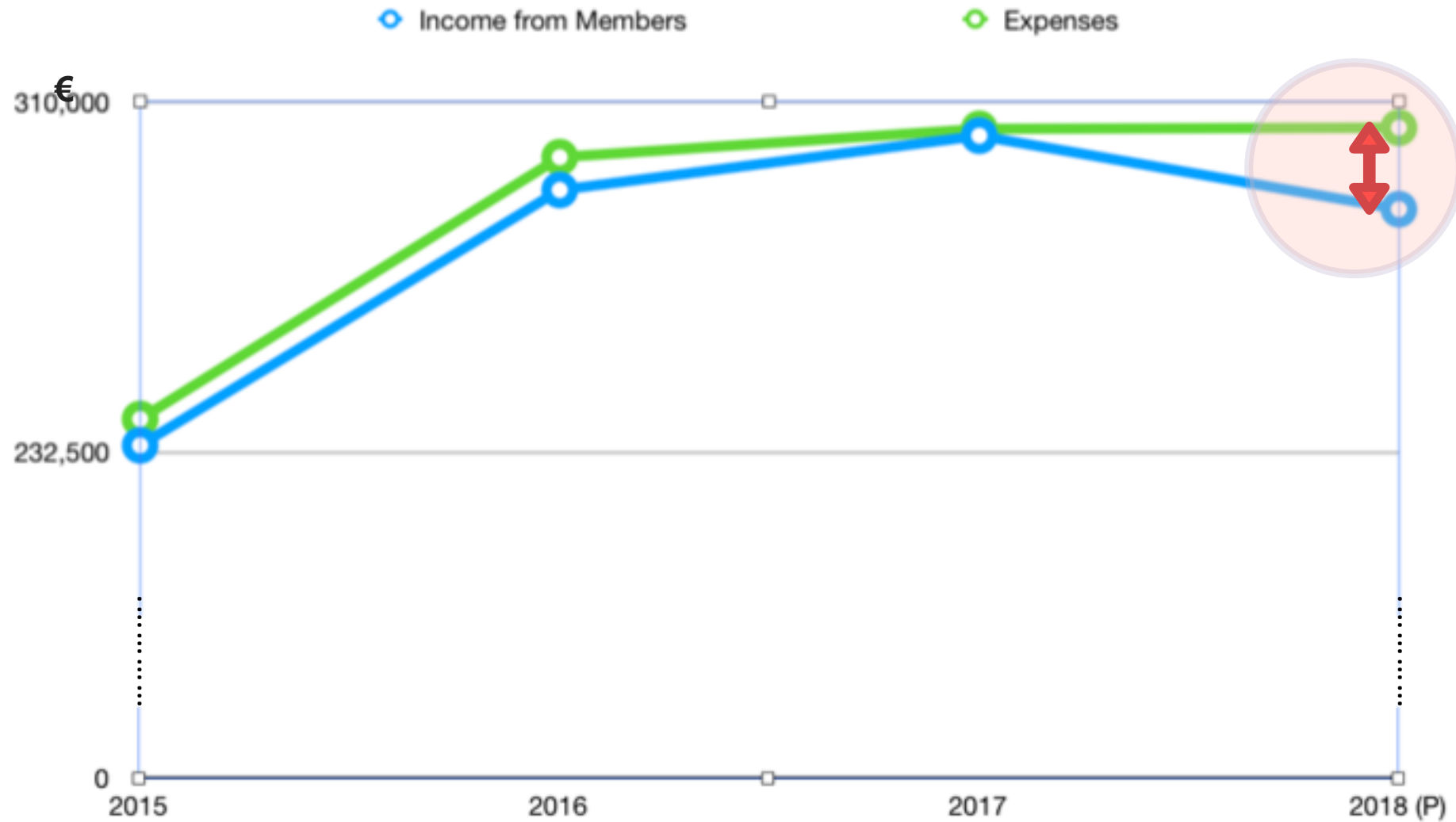
Mr Patrick Ahern
Director General EHPM

EHPM Current Membership

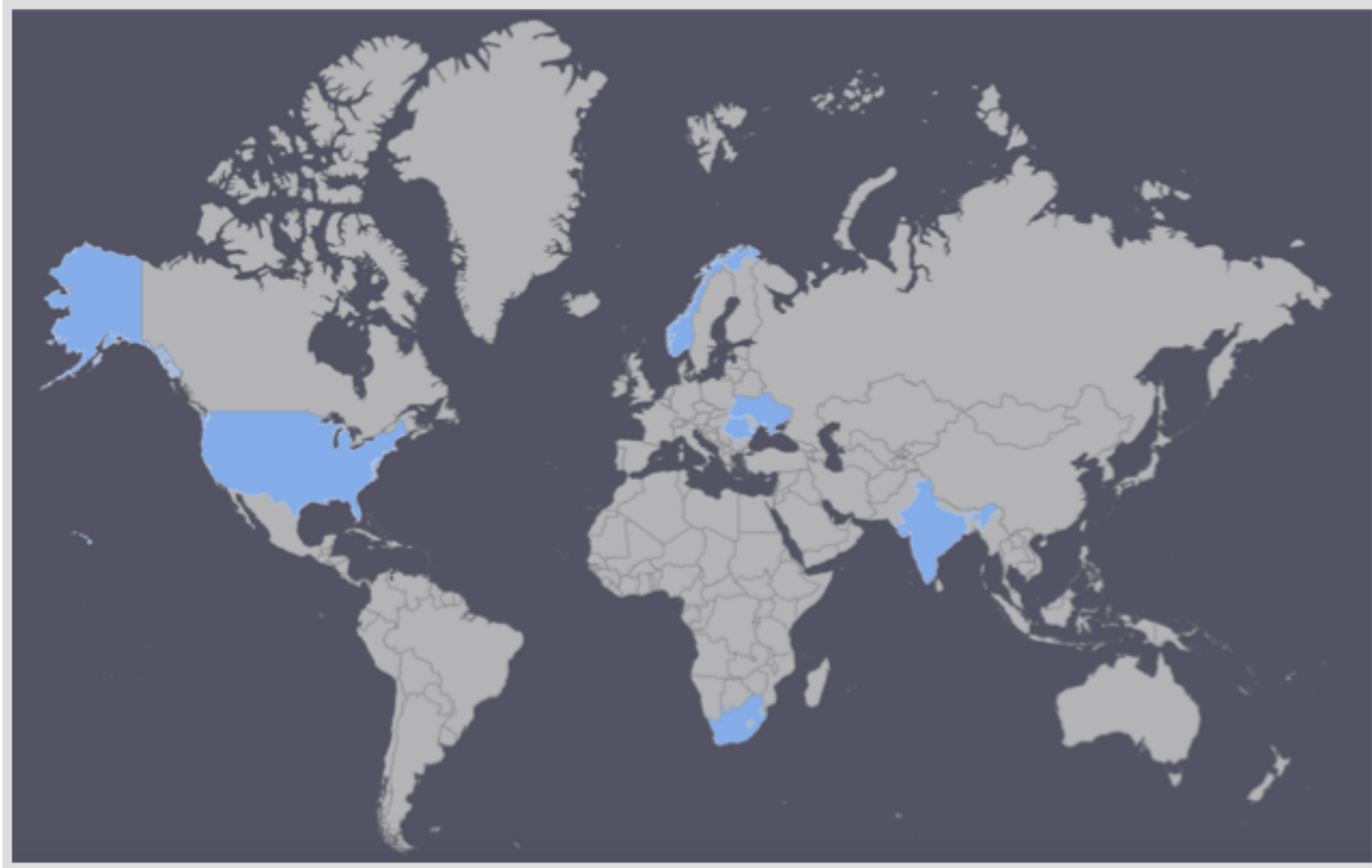
- Currently 13 members



The Current Financial Situation

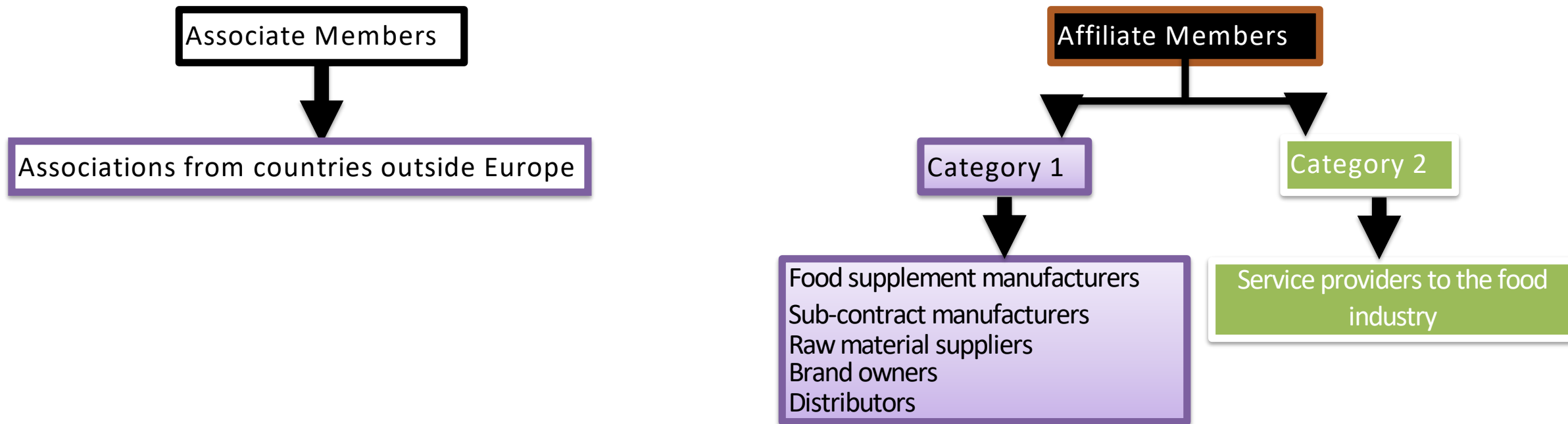


Recent Enquiries



Proposal

Two new categories for new members



Conditions for Membership

All applications are subject to EHPM Board approval

Affiliate Membership

1. Affiliate members cannot use EHPM membership in marketing to convey EHPM endorsement of company's products
2. Affiliate membership cannot be used to gain an advantage vis a vis companies that may be members of EHPM through national associations
3. The EHPM board can suspend or revoke membership if point 2 is violated.

EHPM Quality Accreditation System

Strategy

- **Endorsement** as a standard by the European Commission.
- **Cooperate with a certification body** to establish a system for certifying companies for compliance with the standards in the guide for a fee.



EHPM Quality Accreditation System

Challenges

- Ensuring the system was robust to critiques that certification was being provided without ensuring compliance.
- Cooperate with a certification body to establish a system for certifying companies for compliance with the standards in the guide for a fee.
- Gaining Commission support

Opportunities

- A certification process could use the expertise of SYNADIET and BDIH based on their existing activity in the area.
- Attain EU funding to establish a proper auditing system as part of a self-regulation initiative.
- Possibility to establish a long-term sustainable source of income.

Membership Benefit Snapshot

| Membership Benefits | Full Member | Associated Members | Affiliated Members Category 1 Food supplement manufacturers, contract manufacturers, brand owners or distributors | Affiliated Members Category 2 Service Providers to Food Supplement Industry |
|--|-----------------------|---|---|---|
| Participation in working groups | YES | YES | YES | YES |
| Voting rights at General Assembly or possibly to have candidate elected to the board | YES | NO | NO | NO |
| Participation at EHPM Annual Members' Meeting | YES | YES | YES | YES |
| Receipt of Policy Update | YES | YES | YES | YES |
| Receipt of Media Update | YES | YES | YES | YES |
| Receipt of Quarterly International Regulatory Supplement | YES | YES | YES | YES |
| Listed as members on EHPM website | YES | YES | YES | YES |
| Logo on EHPM website | YES | YES | ? | ? |
| Listing as service provider to EHPM on website | NO | NO | NO | ? |
| Access to the EU Member State Country Profiles area of the EHPM website | YES | YES | YES | YES |
| Invitation to EHPM organised events | YES | YES | YES | YES |
| Membership Fee | 8% of national income | €5,000 or 2% of national income (whichever is higher) | €5,000 = turnover up to €5 million €7,500 = turnover up to 10 Million €10,000 = turnover over 10 €million | €2,000 or less in return for certain services |

Your Feedback

Two questions in particular:

- 1 The use of logos on the EHPM website
- 2 What categories of companies should be eligible for the new forms of suggested membership

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|---|------------------------------|-----------------------|--|--|
| Logo on EHPM website | YES | YES | ? | ? |
| Listing as service provider to EHPM on website | NO | NO | NO | ? |

