

The Polish Council for Supplements and Nutritional Foods

BUDAPEST, 5th July 2018

Main Actions in 2017 r.

1. Autoregulation – The Code of Good Practices in Advertising Food Supplements
2. Amendment project of the Act on Food and Nutrition Safety
3. 1st Polish Congress of Food Supplements – Law, Quality, Health

The Code of Good Practices in Advertising Food Supplements



Key aspects: Obligatory and unified standard for placement of the category name „food supplements” in advertisements; Prohibits using the appearance of a medicine-related professionals; Requires referring to scientific evidence; Requires referring to recommendations; Sets limits regarding ads targeted at children; Ban using real or fictitious diseases

- Signed by 4 organizations of operators in the market of food supplements, which represents most of advertisers of food supplements.
- Press conference in PAP on 10th of January (more than 60 journalists, tens of press releases)
- KRSiO – first organization which held 6 months period of the office assistance for the Disciplinary Court appointed to supervise Code observance
- Disciplinary Court received two complaints which were then settled (no sanctions were enforced due to the disproportion of the violation)



Amendment project of the Act on Food and Nutrition Safety



- On 24th of January 2017 Council of Public Health calls into existence Working group for changing provisions of law regulating food supplements.
- February 2017 - first meeting of the Working Group – the amendment project of KRSiO from 2014 is discussed
- March 2017 – new project of MH is proposed – KRSiO gives negative opinion of the industry
- June 2017 – second meeting of the Working Group – negotiations
- September – last proposition of amendment project

Amendment project of the Act on Food and Nutrition Safety

- Proposed changes by Ministry of Health:
 - sanction in the field of advertisement (20 million PLN of penalty – 4,5 million euro)
 - prohibition of umbrella branding
 - changing food supplement packaging (blue lines separating the definition of FS – 20% of packaging)
 - fees for notification (250 euro for notification and 125 euro for changes of data)
 - catalog of the approved botanicals (applying criteria? when?)
 - creating an commonly accessible (via Internet) registry of withdrawn food supplements

1st Polish Congress of Food Supplements – Law, Quality, Health

19th of October 2017, Łódź

Faculty of Law & Administration, University of Łódź



ForMeds



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1st Polish Congress of Food Supplements – KRSiO Law, Quality, Health

- 150 attendees (industry, students, scientists)
- 17 speakers from the industry & science (dietitians, physicians, lawyers, scientists)
- 8 hours of lectures



Thank you for attention!

Katarzyna Suchosek Ph.D.

President



Krajowa Rada Suplementów i Odżywek

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