

Regulating Botanicals: Creating a Genuine Internal Market that works for consumers & SMEs

10 December 2014

14:00- 17:00

Host: MEP Marc Tarabella (S&D)

13:15-14:00 **Registration**

14:00-14:15 **Introduction** by host MEP Marc Tarabella (S&D, Belgium)

14:15-14:40 **Botanicals:** Options on the table and Commercial implications, Alban Maggiar
EHPM Chairman

14:40-15:05 **Food Supplements & E-Commerce:** An economic opportunity but also a threat,
Doctor Philippe Mortier – Belgian authorities

15:05-15:30 **Tradition & Botanicals:** Combining National Best Practices, Doctor Giuseppe
Ruocco - Italian authorities

15:30- 16:00 **EHPM Quality Guide:** A template for best practice, Michel Horn Ortis Laboratories
& Vice Chair EHPM Quality Working Group

16:00-17:00 **Panel Discussion & Debate**, Theme: The added value of a genuine internal
market for botanical food supplements

Moderator: Pascal Arimont (EPP, Belgium)

- Alban Maggiar, EHPM Chairman
- Doctor Philippe Mortier, Belgian Authorities
- Doctor Giuseppe Ruocco, Italian Authorities
- Michel Horn, Vice-Chair EHPM Quality Working Group

Room PHS 7 C 50, Paul-Henri-Spaak building,
European Parliament, Brussels