



2024



Annual Report

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Introduction by EHPM Chair and Director General



Dear Members, Partners, and Friends,

As my second mandate as Chairman draws to a close, I reflect on four extraordinary years for EHPM, shaped by resilience, progress, and our collective commitment to the food supplements sector. The global landscape continues to evolve rapidly—new political balances in the EU following the 2024 elections, rising economic tensions fuelled by the prospect of renewed trade wars, and an increasingly uncertain international order. These challenges add complexity to our work but also underscore the vital role EHPM plays in advocating for proportionate and harmonised EU legislation.

In 2024, we achieved significant milestones that will resonate into the future. The breakfast briefing in Strasbourg marked a critical starting point for deeper engagement with the new European Parliament, while EHPM's decision to take the lead on assessing the economic impact of the European Commission's proposal on maximum levels for vitamins and minerals (MPLs) reinforced our commitment to proactive, data-driven advocacy.

These accomplishments are a testament to the dedication of the EHPM Secretariat and Board, the expertise of our members, and the collaborative efforts of our Working Groups and Task Forces. Together, we have demonstrated the strength of a united voice for our sector, even amid challenging times.

As I step down from the Chairmanship, I do so with confidence in EHPM's new leadership and Secretariat to navigate these choppy waters. Their expertise, determination, and vision will continue to steer EHPM towards safeguarding the interests of its members and ensuring our sector's growth and reputation in Europe.

Thank you all for your trust and commitment over the past four years. It has been an honour to serve as Chairman of this remarkable organisation, and I look forward to seeing EHPM reach new heights in the years ahead.

With warm regards,

Antonino Santoro
EHPM Chairman





Dear Members, Partners, and Stakeholders,

The year 2024 has been a defining one for EHPM and the food supplements sector. With the European elections reshaping the political landscape, EHPM has worked tirelessly to consolidate our position as a trusted and proactive stakeholder at the EU level.

At the heart of our public affairs strategy was the **EHPM 2024-2029 Manifesto**, a key tool to present our sector to the new elected Parliament and in advocating for a fair and proportionate regulatory framework for food supplements with concrete,

science-based proposals. The Manifesto set the stage for strengthened engagement with policymakers and was presented at our **breakfast briefing at the European Parliament in Strasbourg**, where we initiated direct discussions with newly elected MEPs. This event was a crucial step in building a strong network of parliamentary allies who recognise the value of our sector for the betterment of citizens' health.

2024 was a busy and active year for EHPM characterised by the organisation of several events and publications like the EHPM Guidelines for Food Supplement Companies on the Management of Adverse Event Reports and the EHPM Probiotics Guidelines & Position Paper for a Harmonised EU Approach to the Use of the Term "Probiotics".

During this year, we strengthened our position to address the ongoing setting of maximum levels for vitamins and minerals in food supplements with collaborations with our scientific advisors and other key stakeholders.

2024 was also marked by a significant development related to the **Court of Justice of the European Union's (CJEU) rulings on hydroxyanthracene derivatives (HADs)** that annulled the Commission Regulation (EU) 2021/468. In fact, EHPM proudly supported its members by intervening as an interested party in this case, which challenged the application of Article 8 of Regulation (EC) 1925/2006. The rulings validated our long-standing arguments and efforts, setting an important precedent for ensuring that regulatory decisions remain proportionate and evidence-based. However, the dossier is not yet closed as the European Commission has lodged appeals against the Court's rulings, halting the annulment. EHPM remains fully committed to defending the legitimate interests of the sector and, strengthened by the Court's validation, will continue to

present evidence-based arguments to ensure a fair and science-driven approach.

Beyond these high-profile initiatives, EHPM has remained at the forefront of efforts to address the challenges posed by European and national authorities' initiatives to limit the use of **botanicals** in food supplements. We voiced our concerns regarding the Heads of Agencies report on botanicals through the publication of articles on specialised media. We also provided our input regarding the use of **botanical claims** in the framework of the European Parliament – SANT subcommittee report on claims and we shared our concrete proposal for a graded approach to botanical claims.

As we look ahead, EHPM will continue to promote science-based policies, forge strong alliances, and provide our Members with the resources needed to navigate an increasingly complex regulatory environment. Our commitment to supporting the sector remains unwavering, and together, we will overcome challenges and seize new opportunities for growth.

2024 has been a year of resilience, progress, and decisive action. With determination and optimism, we step into 2025 ready to build on these achievements and continue advocating for a strong, sustainable, and innovative food supplements sector in Europe.

Yours sincerely,

Livia Menichetti
EHPM Director General



About us

WHO WE ARE

The European Federation of Associations of Health Product Manufacturers (EHPM) was established in 1975 and has since served as the voice of the food supplement sector in Europe. Representing 14 national associations and 15 member companies, EHPM represents and advocates for manufacturers and distributors, the majority of whom are small and medium-sized enterprises (SMEs), across 17 European countries.

OUR MISSION

EHPM represents the food supplement sector in Europe with the aim of improving the European regulatory framework for food supplement manufacturers, distributors, and suppliers.

We proactively develop proposals, guidelines, and tools through our technical Working Groups and Task Forces, leveraging the expertise of leading professionals in the sector.

EHPM promotes industry best practices for product quality, safety, and efficacy to ensure consumers have access to safe, science-based, and high-quality food supplements. Our mission also includes providing clear and accurate information to educate consumers on the nutritional value and proper use of these products. This supports the development of a healthier, more sustainable, and innovative Europe.



OUR CORE VALUES

- The food supplement sector deserves a fair and recognised place within the EU regulatory framework.
- Our sector plays a crucial role in the European Commission's *Farm to Fork Strategy*, addressing micronutrient deficiencies in Europe and reducing healthcare costs by mitigating risk factors for certain major diseases.
- We are committed to *the European Code of Conduct on Responsible Food Business and Marketing Practices*, reflecting our belief in the sector's potential to contribute to a healthier and more sustainable Europe.
- A fair and competitive framework can only result from transparent and proactive dialogue with European and national institutions, as well as other EU stakeholders
- Food supplements are high-quality and safe products that adhere to rigorous standards from production to the post-market stage.
- Legislation should ensure products are accompanied by clear and consistent labelling to empower European consumers to make informed decisions.
- Fair competition between Member States and the smooth operation of the internal market must be guaranteed.
- Food supplement manufacturers should be empowered to embrace developments in nutritional science in a timely manner. Innovation, is always 'time sensitive' and must be supported to provide consumers with ever safer products that meet diverse needs.

EHPM NETWORK

EHPM is an active stakeholder in the European food supplements arena and has established strong partnerships with key organisations in the field. **2024 marked a turning point in deepening our cooperation with other stakeholders, enabling us to join forces to tackle several regulatory challenges, particularly the setting of maximum levels for vitamins and minerals.**

EHPM is a long-standing member of the **International Alliance of Dietary/ Food Supplements Associations (IADSA)**, which provides a global perspective on the sector. Since 2022, EHPM has also been a proud member of **Food Drink Europe (FDE)**, the largest European association representing the food and drink sector. These partnerships reinforce our collective efforts to address the challenges facing the food supplements industry.

In addition to these collaborations, EHPM works closely with **European and national institutions, trade and consumer associations, leading scientists, academic experts, and international stakeholders** to further its mission and advocate for a fair and science-based regulatory framework.



EHPM Structure

THE EHPM BOARD

The EHPM Board comprises nine members from the national member associations. Board members and the Chairperson are elected during the EHPM General Assembly for a two-year term. Since February 2021, Antonino Santoro has served as the EHPM Chairperson for two terms. In February 2025 the EHPM General Assembly will elect a new Board and Chairperson.



Antonino Santoro
The Chair



Michel Horn
Vice Chair



Martin Last
Vice Chair



Nicolas Cappelaere
Vice Chair



Magdalini Selanikli
Vice Chair



Bolke Koster
Treasurer



Harald Dittmar
Board member



Jonathan Griffith
Board member



Bartosz Demianiuk
Board member

THE EHPM SECRETARIAT

The EHPM Secretariat is based in Brussels and is managed by a dynamic team:



Livia Menichetti
Director General



Cataldo Enrico Rizzo
Policy Officer

EHPM OFFICE

EHPM's office is located at Tribes Brussels Avenue Marnix (17 Avenue Marnix, 1000 Brussels), just a 5-minute walk from the European Parliament and conveniently accessible by train, metro, and bus. This strategic location ensures excellent access to European institutions for both the Secretariat and EHPM members.



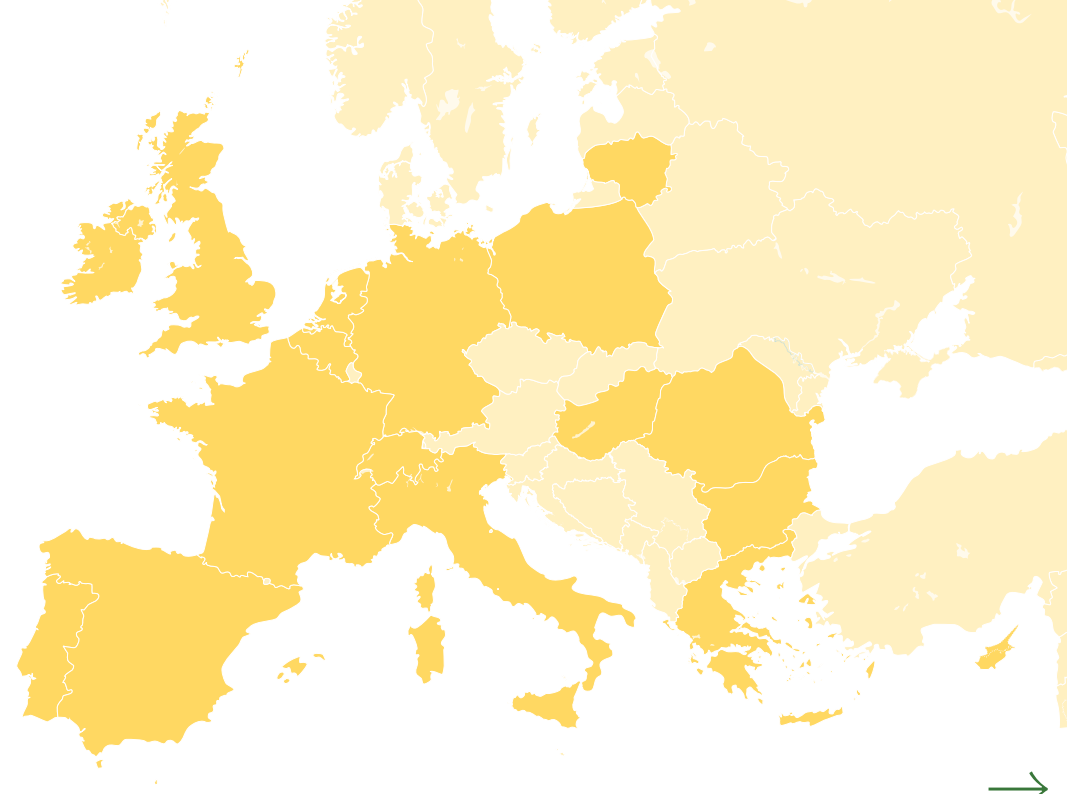
EHPM Members

EHPM represents 14 national member associations and, since 2018, has included 15 companies as direct members. Through its membership, EHPM unites, inspires, and supports approximately 1,600 health product manufacturers, distributors, and suppliers across 17 European countries.

Together, we are stronger, and we look forward to continuing our successful collaboration in 2025!

Over the years, EHPM's membership has grown significantly. In 2024, we received numerous membership enquiries and expressions of interest from both national associations and companies.

We proudly welcomed three new member companies between the end of 2024 and the beginning of 2025: **Barentz**, **Laboratoarele Fares BIO Vital**, and **Sabinsa**.



MEMBER ASSOCIATIONS



MEMBER COMPANIES

Barentz.



BIOS LINE





EHPM's 2024 Key Achievements *at a Glance*

1 PUBLICATION AND DISSEMINATION OF THE EHPM 2024-2029 MANIFESTO & STRENGTHENED ENGAGEMENT WITH THE EUROPEAN PARLIAMENT

EHPM launched and widely disseminated the *EHPM 2024-2029 Manifesto: Together for Healthy Citizens and a Prosperous Economy in the EU*, advocating for a proportionate and science-based regulatory framework for food supplements.

This initiative culminated in a breakfast briefing at the European Parliament in Strasbourg, where EHPM engaged directly with newly elected MEPs. This event marked a crucial step in strengthening EHPM's relations with the European Parliament and fostering a network of policymakers who support the sector.

2 MAJOR EHPM PUBLICATIONS

In 2024, EHPM released several key publications aimed at providing industry guidance and strengthening its advocacy efforts:

- EHPM 2024-2029 Manifesto
- EHPM Guidelines for Food Supplement Companies on the Management of Adverse Event Reports
- EHPM Probiotics Guidelines & Position Paper for a Harmonised EU Approach to the Use of the Term "Probiotics"
- EHPM Annual Report 2023

3 PARTICIPATION IN THE EVALUATION OF THE MUTUAL RECOGNITION REGULATION (EU) 2019/515

EHPM participated in the European Commission's Evaluation of the Mutual Recognition Regulation (EU) 2019/515, conducted by CSES for DG GROW. This study assesses the effectiveness, efficiency, and coherence of the regulation, particularly in non-harmonised sectors such as food supplements. EHPM submitted written feedback and gave an interview to CSES providing insights into the challenges faced by industry and national authorities, including discrepancies in mutual recognition requests across Member States.



4

ADVANCING THE INDUSTRY'S POSITION ON MAXIMUM LEVELS FOR VITAMINS AND MINERALS (MPLS)

EHPM played a pivotal role in shaping industry efforts on setting maximum levels for vitamins and minerals, ensuring a unified and evidence-based approach:

- **Aligning the Industry's Model:** EHPM worked closely with Food Supplements Europe (FSE) towards a harmonised industry position, ensuring a coherent voice for the food supplement sector in the negotiation with the Commission and Member States.
- **Economic Impact Assessment (EIA):** Given the potential regulatory and market implications of the Commission's proposal, EHPM led efforts to define a collaborative approach to conducting an independent EIA.

5

SUPPORTING MEMBERS IN THE COURT CASE ON HYDROXYANTHRACENE DERIVATIVES (HADS)

EHPM actively supported its members in the **Court of Justice of the European Union (CJEU) case on hydroxyanthracene derivatives (HADs)** by intervening as an interested party. The Court's rulings validated the long-standing arguments of EHPM and its Members against the disproportionate restrictions imposed under Article 8 of Regulation 1925/2006. Despite the European Commission lodging appeals against the rulings, EHPM remains committed to advocating for a fair and evidence-based regulatory framework.

6

ADVOCACY ON ARTICLE 8 DOSSIERS – SUBMISSION OF DATA ON RED YEAST RICE

EHPM continued its advocacy efforts on **Article 8 dossiers**, particularly regarding red yeast rice. In 2024, in the context of the scrutiny period for monacolins from red yeast rice, EHPM submitted to EFSA the final report of the **proactive Vigilance Pilot Project on Red Yeast Rice**, which provided nutriviigilance data supporting the safety of monacolins in food supplements. This initiative provided essential scientific data to support a proportionate regulatory approach.



7

ADDRESSING THE PROBIOTICS REGULATORY CHALLENGE

Thanks to the work of the EHPM Probiotics Working Group, EHPM published two tolls to be used in the 2025 public affairs:

- EHPM Probiotics Guidelines, which provide industry recommendations on strain characterisation, safety, viability, and labelling.
- EHPM Position Paper for a Harmonised EU Approach to the Use of the Term “Probiotics”, which calls for the adoption of the **category approach** to ensure consumer information, fair competition, and regulatory clarity across the EU.

8

STRENGTHENING RELATIONS WITH STAKEHOLDERS, ACADEMIA, AND AUTHORITIES

Throughout 2024, EHPM reinforced its engagement with European and national authorities and key stakeholders, including, industry associations, and academic experts. These collaborations have been instrumental in advancing EHPM’s mission, promoting regulatory clarity, and ensuring that policymaking is informed by both scientific research and industry expertise.



2024 Milestone: EHPM 2024-2029 Manifesto & Strengthened Engagement with the European Parliament

In 2024, EHPM reached a significant milestone in its public affairs strategy with the launch and dissemination of the **EHPM 2024-2029 Manifesto: Together for Healthy Citizens and a Prosperous Economy in the EU**. This document outlines EHPM's key policy priorities for the new Commission mandate and serves as a strategic roadmap to advocate for a proportionate and science-based regulatory framework for food supplements.

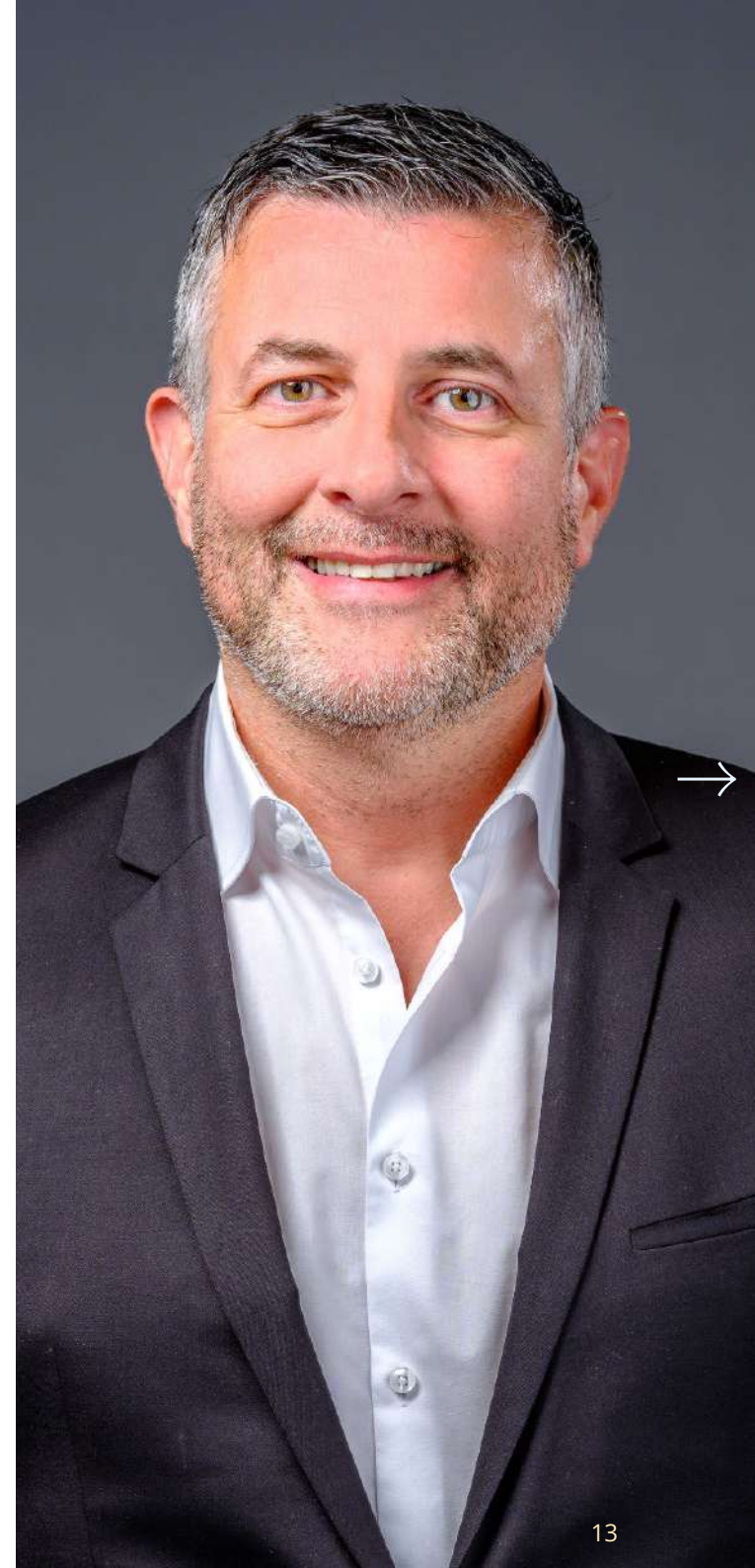
← The Manifesto played a central role in **strengthening EHPM's engagement with the European Parliament**. With the European elections reshaping the political landscape, EHPM intensified its efforts to build a strong network of MEPs who support the sector. A key figure in this process has been **MEP Pascal Arimont**, a long-standing ally of EHPM, who actively engaged with EHPM throughout the year. His participation in EHPM events, including as keynote speaker at the **EHPM Members' Meeting 2024**, and his role in **hosting EHPM's breakfast briefing at the European Parliament in Strasbourg**, reinforced the growing dialogue between policymakers and the sector.

The **breakfast briefing in Strasbourg** was a pivotal moment, marking the start of EHPM's direct engagement with newly elected MEPs. The event brought together key policymakers and industry representatives to discuss the regulatory challenges and opportunities facing the food supplements sector.



The discussions centred on **ensuring a harmonised approach to regulation, supporting SMEs, and recognising the role of food supplements in public health**. The briefing was instrumental in deepening relationships with MEPs and setting the stage for continued engagement throughout the new parliamentary mandate.

Looking ahead, EHPM remains committed to fostering constructive dialogue with EU institutions, strengthening its advocacy efforts, and ensuring that the priorities outlined in the Manifesto are reflected in the European Commission's future work programme. The 2024 milestone represents not just an achievement, but the foundation for sustained engagement in the years to come.



Engagement with the European Institutions

In 2024, EHPM strengthened its dialogue with the European Commission and Parliament through numerous meetings and exchanges with officials from DG SANTE (Units A.1, E.2) and DG GROW (Unit E.4), as well as with Members of the European Parliament (MEPs). Below is a timeline of EHPM's key engagements throughout the year:

JANUARY

- EHPM submitted a study in response to EFSA's Call for Data for the Scientific Opinion on the evaluation of the safety of plant preparations containing berberine. The study was developed by Professor Marco Biagi from the University of Parma (Italy).
- EHPM provided feedback to the stakeholder consultation launched by the European Commission on the evaluation of Regulation (EU) 2019/515 on the Mutual Recognition of goods lawfully marketed in another Member State.
- EHPM submitted its feedback to the European Commission's Evaluation of the Mutual Recognition Regulation (EU) 2019/515, conducted by CSES for DG GROW.

FEBRUARY

- EHPM hosted esteemed representatives from the Belgian *DGAPF/SPF Santé publique, Sécurité de la Chaîne alimentaire et Environnement*, and the Italian *Istituto Superiore di Sanità* as speakers for the *Launch of the EHPM nutriviigilance guidelines*.

MARCH

- EHPM provided feedback to the stakeholder consultation launched by the European Directorate for the Quality of Medicines and HealthCare (EDQM) of the Council of Europe on two draft texts: a guide for healthcare professionals and a brochure for consumers relating to botanical food supplements.



APRIL

- EHPM released a statement on the process for defining maximum levels of vitamins and minerals in food supplements and fortified foods.

MAY

- EHPM participated in the Stakeholders' Day of the Committee of Experts on Falsified Medical Products (CD-P-PH/CMED) hosted by the EDQM of the Council of Europe.

JUNE

- EHPM submitted two key documents to EFSA in the context of the scrutiny of monacolins from red yeast rice:
 - The Final Report of the EHPM Alliance for a Nutrivigilance System for Food Supplements – Pilot Project: Red Yeast Rice (Cicero, Fogacci, 2024).
 - A research article titled Red Yeast Rice, Monacolin K or Lovastatin? A Comparative Evaluation of Safety (Rigillo et al., 2014).
- EHPM welcomed MEP Pascal Arimont as the keynote speaker at the 2024 EHPM Members Meeting.



JULY

- EHPM co-signed a joint letter with EUROPAM and FSE addressed to the European Commission, advocating for the revision of maximum limits of pyrrolizidine alkaloids in dried herbs and botanical food supplements.
- EHPM with EUROPAM met with Officials from the Unit E.2 Food processing technologies and novel foods of DG SANTE – European Commission on pyrrolizidine alkaloids.

AUGUST

- EHPM submitted a contribution to EFSA's public consultation on the Draft Guidance for establishing and applying tolerable upper intake levels for vitamins and essential minerals (PC-1033).
- EHPM provided feedback to the Belgian TRIS notification 2024/0289/BE regarding Royal Decrees on the marketing of nutrients and foods with added nutrients, as well as the manufacture and marketing of food supplements.
- EHPM gave an interview to CSES as part of the European Commission's evaluation of the Mutual Recognition Regulation (EU) 2019/515.



OCTOBER

- EHPM held bilateral meetings with four MEPs in Brussels.
- EHPM presented a position paper addressing EFSA's opinion on additional scientific data related to the safety of preparations of *Rheum palmatum* L., *Rheum officinale* Baill. and their hybrids, *Rhamnus purshiana* DC., *Rhamnus frangula* L., and *Cassia senna* L., submitted under Article 8(4) of Regulation (EC) No 1925/2006 (EFSA-Q-2022-00790) (hydroxyanthracene derivatives dossier).

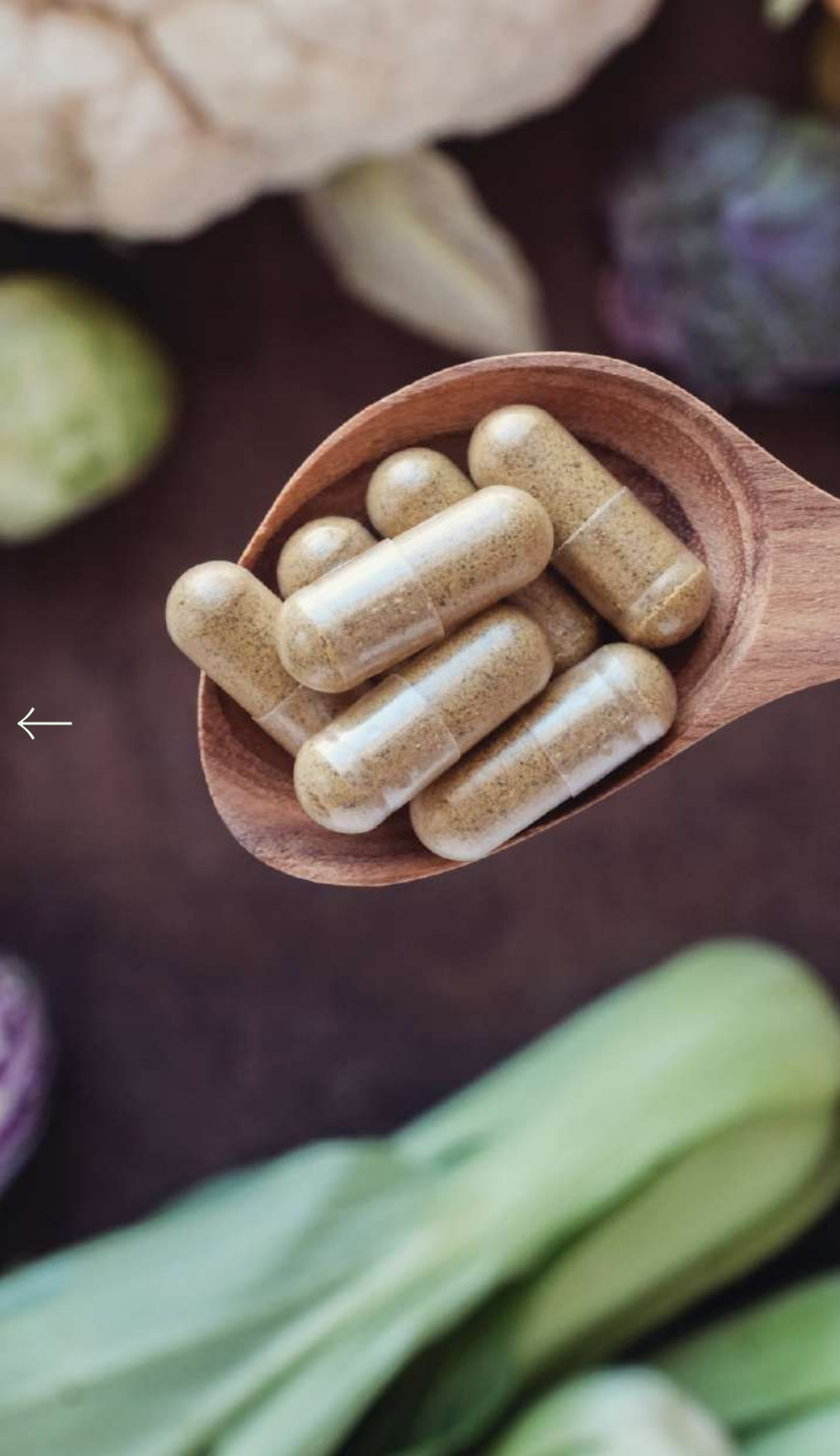
NOVEMBER

- EHPM participated in discussions on the EU Code of Conduct for responsible food business and marketing practices.
- EHPM hosted a breakfast briefing at the European Parliament in Strasbourg, attended by eight MEPs, to discuss the future of the EU food supplement sector. Additional bilateral meetings with MEPs were also held.

DECEMBER

- EHPM with EUROPAM met a second time with Officials from the Unit E.2 Food processing technologies and novel foods of DG SANTE – European Commission on pyrrolizidine alkaloids.
- EHPM participated in the plenary meeting of the Advisory Group on Sustainability of Food Systems organised by the European Commission.





Engagement with European and International Stakeholders

Over the years, EHPM has strengthened its strategic alliances with key European and international stakeholders. Notably, in 2024, partnerships with **IADSA** and **Food Drink Europe** represented significant progress. EHPM experts actively participated in Food Drink Europe's working groups, while IADSA contributed to the 2024 EHPM Members Meeting.

EHPM and Food Supplements Europe (FSE) also deepened their collaboration in 2024, working intensively on the setting of maximum levels (MPLs) for vitamins and minerals. Numerous meetings were held to align the respective models and ensure

consistent messaging to EU and national Institutions. EHPM and FSE jointly engaged in the sectoral effort to conduct an economic impact assessment (EIA) of the European Commission's proposal for MPLs.

Throughout the year, EHPM maintained alignment and cooperation on several critical dossiers with relevant stakeholders, including: **European Industrial Hemp Association (EIHA), EUROPAM, EU Specialty Food Ingredients, Food Drink Europe, Food Supplements Europe, SAFE – Food Advocacy Europe, and Specialised Nutrition Europe.**



Support for EHPM Members

EHPM provides robust support to its Members through its expertise and the valuable contributions of its network of experts from National Associations and Companies. Below is a non-exhaustive summary of these efforts:

DATA COLLECTION SUPPORT

- EHPM supported Synadiet by collecting data on the requirements and approaches of EU national authorities regarding non-specific and specific claims on food supplement labels.
- EHPM supported MPGA by collecting EU-wide data on food supplement recalls containing titanium dioxide.
- EHPM supported APARD by collecting data on national authorities' approaches to the (non-)novelty status of DMAE, Dimethylaminoethanol Bitartrate.
- EHPM supported BESUP in collecting relevant proofs of consumption of Pelargonium sidoides and Eucalyptus radiata sieber essential oils before May 1997.

DISSEMINATION OF THE EHPM MODEL FOR MAXIMUM AND MINIMUM LEVELS FOR VITAMINS AND MINERALS

- EHPM supported SESDI, Integratori & Salute, and NPN in presenting the EHPM Proposal to their respective National Authorities.

COLLECTIVE ACTIONS OF THE EHPM NETWORK

In May 2024, Belgian Authorities notified draft amendments to the Royal Decrees on food supplements, nutrients, and foodstuffs containing plants or plant preparations via the TRIS portal.

- BESUP's legal team conducted a detailed analysis of the proposed amendments, identifying significant infringements of EU food supplement legislation.
- A template response addressing these issues was developed and shared with EHPM Members, who were then assisted in tailoring their feedback for submission via the TRIS portal.
- Of the 14 stakeholder feedback submissions, 9 originated from EHPM and its Members, showcasing the network's collective strength and commitment.



2024 Events Recap

In 2024, EHPM was pleased to host several key events celebrating the launch of important publications. These gatherings brought together representatives from the European Parliament, the European Commission, National Authorities, stakeholders, partners, and industry experts. Participants from our National Associations and Companies, alongside EU stakeholders, benefited from engaging presentations, round-table discussions, and opportunities to strengthen both professional and personal relationships.

EHPM GENERAL ASSEMBLY 2024

28 February in Brussels

The EHPM General Assembly 2024 took place as an in-person event in Brussels. During the event, Director General Livia Menichetti introduced the EHPM Annual Report 2023 and presented the Public Affairs Strategy for 2024. Updates on the activities of EHPM's working groups were delivered by their respective chairpersons and vice-chairpersons.

Looking ahead, the EHPM 2025 General Assembly will be held online on **26 February 2025**.





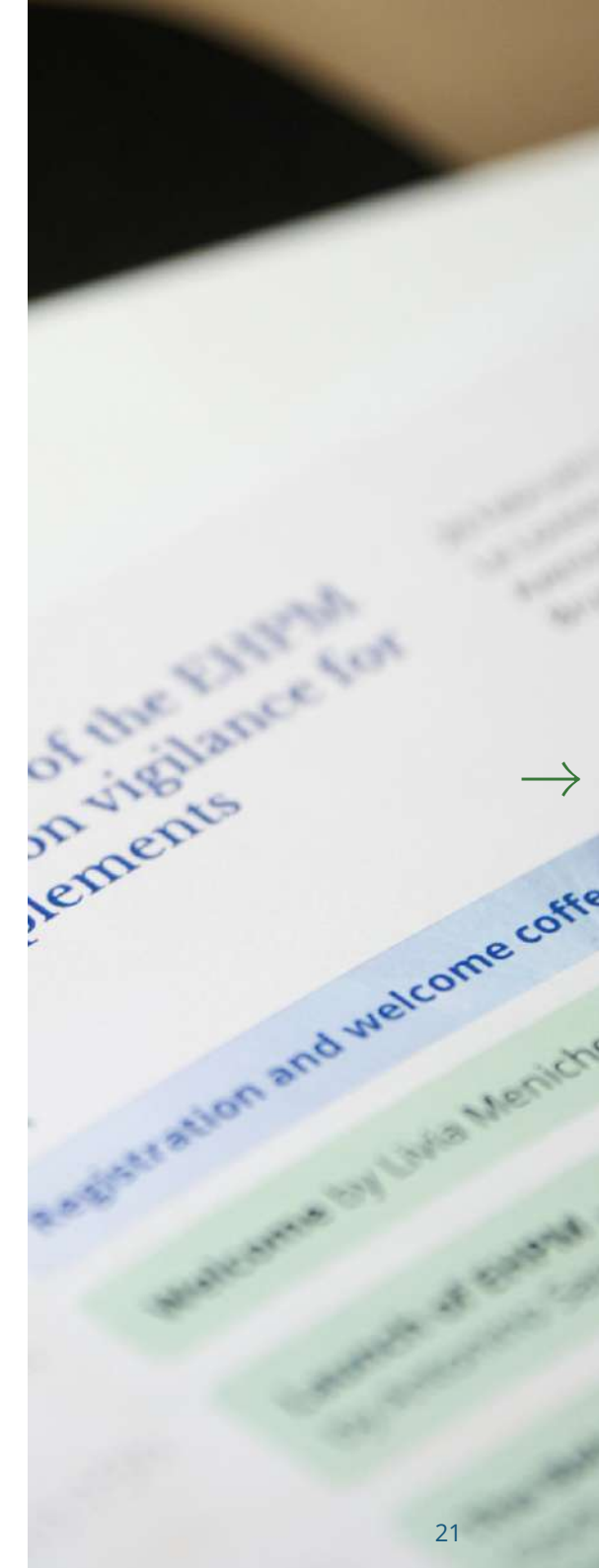
LAUNCH OF THE EHPM NUTRIVIGILANCE GUIDELINES

29 February in Brussels

On Thursday, 29 February, EHPM hosted the official launch of its Nutrivigilance Guidelines at the prestigious Le Louise Mgallery Hotel in Brussels. This event marked a significant milestone in EHPM's proactive efforts to establish a structured and transparent exchange between decision-makers, industry representatives, and stakeholders on key topics.

The launch featured presentations by EHPM Director General Livia Menichetti, Chairperson Antonino Santoro, and esteemed representatives from the Belgian DGAPF/SPF *Santé publique, Sécurité de la Chaîne alimentaire et Environnement*, and the Italian *Istituto Superiore di Sanità* discussed their national systems. Industry experts also highlighted the practical implementation of nutrivigilance systems and their importance for quality assurance and sector reputation.

This milestone reflects EHPM's commitment to transparent collaboration and proactive engagement with stakeholders.



EHPM MEMBERS MEETING 2024 AND LAUNCH OF THE EHPM PROBIOTICS GUIDELINES & POSITION PAPER AND OF THE EHPM 2024-2029 MANIFESTO
27 June in Brussels



The EHPM Annual Members' Meeting 2024 featured the launch of several landmark publications, including the **EHPM Probiotics Guidelines**, the **EHPM Position Paper on a harmonised EU approach to probiotics labelling**, and the **EHPM 2024-2029 Manifesto**. The meeting also included a panel discussion titled **"The Upcoming EU Mandate: Priorities, Regulatory Challenges & the EHPM Manifesto"**.

Key topics addressed during the event included regulatory challenges such as:

- Defining maximum levels for vitamins and minerals.
- Managing 'on-hold' botanical health claims.
- Highlighting the role of the food supplements sector in public health and economic growth.

MEP Pascal Arimont delivered a keynote speech, recognising the sector's significant contributions, particularly from SMEs, and calling for regulatory reforms to support its continued growth. Panelists exchanged insights on empowering consumers, addressing challenges such as the influencer economy, and advocating for practical approaches to probiotics labelling.

The EHPM Manifesto 2024-2029 outlined six key policy recommendations aimed at fostering innovation, ensuring regulatory clarity, and supporting a healthier and more prosperous Europe.

This meeting reaffirmed EHPM's commitment to working collaboratively with stakeholders and institutions to overcome regulatory hurdles and showcase the essential role of food supplements in promoting citizens' health and supporting the EU economy.





EHPM participations to events and conferences

Throughout **2024**, EHPM attended several events organised by **EHPM Members, other European stakeholders, and Institutions**. In many of these, **Director General Livia Menichetti** participated as a **speaker**, including at the **General Assemblies of BESUP, HFMA, NPN, and Synadiet**. Together with members of the **EHPM Board**, she also took part in the **20th anniversary celebration of EHPM's Polish Member, Krajowa Rada Supplementów i Odżywek (KRSIO)**.

Additionally, EHPM participated in meetings of the **EC Advisory Group on Sustainability of Food Systems** and the **EU Code of Conduct on Responsible Food Business and Marketing Practices**.

EHPM was also present at several key industry events, including:

- NutraFood Poland 2024 – the first and only exhibition in Poland dedicated to the nutraceutical sector.
- Vitafoods 2024 in Geneva.
- The European Nutraceutical & Functional Food (ENFF) Summit 2024 in Brussels.
- The Food Supplement Forum in Italy (attended remotely).

2024 Publications



EHPM ANNUAL REPORT 2023

During the EHPM General Assembly held on 28 February 2024, Director General Livia Menichetti launched the **EHPM Annual Report 2023**. This publication includes a complete overview of EHPM 2023 activities and achievements. It also outlines the EHPM public affairs strategy and priorities for 2024. This is the second annual report published by the Secretariat.

During the EHPM General Assembly on 28 February 2024, Director General Livia Menichetti launched the **EHPM Annual Report 2023**. This comprehensive publication provides a detailed overview of EHPM's 2023 activities and achievements while outlining the public affairs strategy and priorities for 2024. It marks the second annual report published by the EHPM Secretariat.



EHPM GUIDELINES FOR FOOD SUPPLEMENT COMPANIES ON THE MANAGEMENT OF ADVERSE EVENT REPORTS

EHPM prioritises safety, high-quality standards, transparency, and consumer information, advocating for an improved regulatory environment that aligns with national and European authorities. Under current regulations, Food Business Operators (FBOs) are responsible for ensuring food supplement safety, which includes using safe ingredients, maintaining high hygiene standards, and adhering to accurate labelling requirements.

While some Member States have initiated national vigilance systems, there is no harmonised EU-level framework for food supplements. EHPM's guidelines fill this gap by promoting structured, transparent post-market vigilance and addressing concerns raised by national and European authorities.

EHPM has developed non-mandatory self-regulatory guidelines to help FBOs, particularly small and medium-sized enterprises, establish robust vigilance systems for managing adverse event reports. These guidelines serve as a practical tool to enhance product safety, encouraging operators to implement effective internal systems for collecting and assessing adverse event data.



EHPM 2024-2029 MANIFESTO: TOGETHER FOR HEALTHY CITIZENS AND A PROSPEROUS ECONOMY IN THE EU

Ahead of the European Elections in June 2024, EHPM called on the EU to recognise food supplements as vital for European citizens' health and to implement policies that empower consumers while fostering growth in the sector.

The EHPM Manifesto outlines six specific policy recommendations, including:

- Promoting a fair, practical, and scientifically sound model for setting maximum levels for vitamins and minerals.
- Creating legal clarity on what constitutes a novel food.
- Ensuring proportionate risk management decisions under Article 8 of Regulation (EC) 1925/2006.

This document serves as a roadmap for supporting a healthier and more prosperous Europe through balanced and evidence



EHPM PROBIOTICS GUIDELINES & POSITION PAPER

EHPM Probiotics Guidelines

These guidelines aim to ensure the practical, reliable, and safe use of probiotics in food supplements. They include recommendations on:

- Strain characterisation.
- Safety assessments.
- Viability requirements.
- Manufacturing practices.
- Labelling standards.

The guidelines are not legally binding but serve as recommendations for operators—including strain suppliers, manufacturers, and distributors—helping them maintain product quality and safety. Adherence to these recommendations supports a consistent standard of excellence across the sector.



EHPM Position Paper for a Harmonised EU Approach to the Use of the Term "Probiotics"

The European probiotics market, valued at EUR 1.7 billion, continues to grow due to high consumer demand. However, the European Commission's current approach to the term "probiotics" as a health claim has created inconsistencies in labelling practices across Member States, hindering consumer understanding and market uniformity.

EHPM advocates for a harmonised EU approach to probiotic labelling through a "category approach," ensuring clear, consistent information across the internal market. This strategy balances consumer demands with industry needs, facilitating market development while enhancing transparency.

The EHPM Position Paper serves as a practical advocacy tool to engage European and National Authorities in adopting a unified approach.



EHPM Working Groups' *Highlights*

EHPM operates three Working Groups—**Botanicals, Regulatory & Quality, and Probiotics**—composed of experts from its Member Associations and Companies. These groups develop concrete proposals and guidelines, which are submitted to the EHPM Board for feedback and further input. To address both current and emerging issues affecting Members, the Working Groups establish their agendas in consultation with the EHPM Board and Members. In 2024, all meetings were conducted online.



BOTANICALS WORKING GROUP

The **Botanicals Working Group** (BWG) serves as a platform for identifying and addressing technical and regulatory issues related to the use of botanicals in food supplements. In 2024, the group met online four times, chaired by **Mr Jonathan Griffith** (IHTA), with **Ms Penelope Viner** (HFMA) as Vice-Chair. Meetings were attended by an average of 20 participants from Member Associations and Companies.

BWG meetings focus on **Quality, Safety, and Efficacy, with health claims** discussed under the Efficacy category. Any other matters are addressed under Any Other Business.



Key 2024 Developments:

Quality Assurance

- While little time was spent on quality assurance in 2024, significant progress was made with the major upgrade to the botanical section of the EHPM Quality Guide.
- The group discussed ongoing industry challenges in meeting EU limits on pyrrolizidine alkaloids (PAs). A proposal to allow higher levels for food supplements—due to their low consumption volume—was submitted but has not yet received a favourable response.

Efficacy and Health Claims

- EHPM published a position paper on health claims, proposing a Graded Claims system to ensure clear, accurate, and meaningful communication of claims and their supporting evidence.
- The European Parliament's report on the implementation of the Nutrition and Health Claims Regulation (NHCR), published in 2024, was highly critical of the current regulatory framework, particularly the on-hold claims and traditional use claims.
- The Traditional Herbal Medicine sector played a significant role in influencing the report, advocating for exclusive rights to traditional use claims. EHPM anticipates this could be a major challenge in the possible NHCR review under the new Commission and Parliament mandates.

Safety Assurance

Safety assurance remained a major focus in 2024 as **EU regulators increasingly used the Novel Foods Regulation and Article 8 of Regulation 1925/2006 to restrict or prohibit** commonly used botanical ingredients, such as **hydroxyanthracene derivatives (HADs), red yeast rice, CBD oil, green tea, and curcumin**. The BWG's position is:

- **Misuse of Regulations:** These regulations are being applied beyond their original intent and are not fit for purpose in the context of botanical foodstuffs.
- **EFSA's Safety Assessment Methodology:** Current methodologies are inappropriate, as they apply toxicological assessment models intended for contaminants and additives to complex botanical ingredients without considering key differences in their composition and traditional use.
- **Alternative Approach:** The BWG drafted a **safety paper** proposing a revised **botanical safety assurance framework** that integrates **EFSA methodologies with industry best practices**.

Other Business

- The **European Directorate for the Quality of Medicines & HealthCare (EDQM)** released two draft texts: a guide for healthcare professionals and a brochure for consumers relating to botanical food supplements on the safe use of herbal food supplements. The BWG coordinated EHPM feedback, and as of January 2025, the documents remain in draft form on the EDQM website.





REGULATORY & QUALITY WORKING GROUP

The **Regulatory & Quality Working Group** aims to tackle the diverse regulatory and technical challenges confronting the food supplement industry. In 2024, the Group convened four times online, led by Chair **Mr Martin Last** (HFMA) and Vice-Chair **Ms Penelope Viner** (HFMA). An average of 17 participants from Member Associations and Companies attended each meeting.

Key 2024 Achievements:

- **Maximum Levels for Vitamins and Minerals (MPLs):** The group continued to **refine the EHPM industry model for MPLs**, engaging with Member State authorities and aligning efforts with Food Supplements Europe (FSE) to ensure a **coherent industry position**.
- **Quality Guide Launch Event:** EHPM formally introduced the **updated Quality Guide** at an event in Brussels, attended by EU officials.
- **Novel Foods:** The group collaborated with the **EHPM Novel Foods Task Force** to assess and respond to ongoing challenges related to **novel food classification and authorisation**.
- **Article 8 Dossiers:** The group monitored the **substances under scrutiny**, including **HADs, red yeast rice**, the substance facing an ongoing procedure: **alpha-lipoic acid**, and substances

currently under EFSA safety assessment, **berberine, sweet and bitter fennel, and hydroxycitric acid**.

- **Legal Challenges:** Preparations for **court hearings** regarding **HADs** were discussed.
- **New Legislation on Packaging & Green Claims:** The group reviewed EU packaging waste regulations and green claims legislation, assessing their potential impact on the food supplements sector.

Priorities for 2025:

- **Anticipated European Commission Proposal on Maximum Levels:** Preparing industry arguments for expected legislation under **Article 5 of the Food Supplements Directive**.
- **Implementation of the EHPM Quality Guide:** Ensuring **widespread adoption** of best practices across the industry.
- **Probiotics Labelling:** Advocating for the **legal recognition of the term “probiotics”** on labels and marketing materials.
- **Novel Foods Regulation Review:** Exploring **practical improvements** to the current framework.
- **Ongoing Monitoring of Regulatory Issues.**



PROBIOTICS WORKING GROUP

Established in **2020** under the **Regulatory & Quality Working Group**, the **Probiotics Working Group** focuses on **developing EHPM's guidelines for probiotics and addressing regulatory challenges** specific to probiotics-based supplements. The Group is chaired by **Mr Martin Last** (HFMA), with **Ms Valerie Vercammen** (BE-SUP) as Vice-Chair.

In 2024, the Probiotics Working Group met to finalise the **EHPM Probiotics Guidelines**, which provide industry recommendations on strain characterisation, safety, viability, and labelling, and the **EHPM Position Paper for a Harmonised EU Approach to the Use of the term "Probiotics"**, which calls for the adoption of the category approach to ensure consumer information, fair competition, and regulatory clarity across the EU.

In June 2024, Belgian authorities raised concerns over diverging national practices and initiated a report to restart discussions within the European Commission's working group on claims. Then, on 20 December 2024, the **European Ombudsman** endorsed the **European Commission's restrictive position** on the use of the term "probiotics", following a complaint by IPA Europe. While **not legally binding**, this decision could **negatively impact** the food supplements sector in **Member States where the term "probiotics" is already permitted** and presents a **challenge to EHPM's efforts to establish a harmonised category** at the EU level.

EHPM remains committed to supporting national initiatives and **advocating for an EU-wide, science-based regulatory framework** that ensures **market stability, legal clarity, and consumer access** to probiotic-based supplements.

EHPM Task Forces' *Highlights*

EHPM operates **ad hoc Task Forces**, which are convened as needed via videoconference. In **2024**, the **Task Forces on Red Yeast Rice, Novel Food, and Hydroxyanthracene Derivatives (HADs)** met to discuss ongoing issues and finalise action proposals. Meanwhile, the **Task Forces on Ethylene Oxide and Alpha Lipoic Acid** did not convene, and the **EHPM Secretariat continued to monitor these dossiers**.

These Task Forces report to the **EHPM Board and Working Groups**, providing updates, sharing findings, and making recommendations for further action.



TASK FORCE ON MONACOLINS FROM RED YEAST RICE (RYR)

Established in **2020**, this Task Force was created to address concerns arising from the **Article 8 procedure under Regulation (EC) 1925/2006**, which scrutinised the use of **red yeast rice (RYR) in food supplements**. Meetings are coordinated by **Mr Antonino Santoro** and the **EHPM Secretariat**.

The combined efforts of the **Task Force and EHPM's lobbying strategy** successfully prevented a complete ban on **monacolins from RYR in food supplements** for the time being. Regulation (EU) 2022/860, published on **2 June 2022**, instead imposed a **dosage limit of 3 mg/day**. Since then, the Task Force has focused on **data collection to support the safety of RYR-based supplements during the 24-month scrutiny period**.



Key 2024 Achievements:

Pilot Project: "Companies' Alliance for a Vigilance System for Food Supplements Containing Red Yeast Rice"

In early **2024**, the "**Companies' Alliance for a Vigilance System for Food Supplements Containing Red Yeast Rice**" pilot project concluded. This initiative proposed a **post-market vigilance system to collect adverse event data** during the scrutiny period mandated by the regulation.

- **Twelve companies from Belgium, Italy, and the Netherlands** participated.
- **Data collection was conducted confidentially** by academic experts from the University of Bologna.
- **Final independent report submitted to EFSA in June 2024**, demonstrating that RYR-containing supplements are **safe, with an extremely low incidence of adverse events**.

EHPM Guidelines for Food Supplement Companies on Adverse Event Reporting

Recognising the importance of **post-market surveillance**, EHPM established a **Sub-Group on Vigilance in late 2022** to develop **guidelines for food supplement companies**. These guidelines propose a **voluntary vigilance model for Food Business Operators (FBOs)** and were officially **launched in February 2024**.



TASK FORCE ON NOVEL FOOD

Second Year of the EHPM Task Force on Novel Foods

The work of the Task Force on Novel Foods is coordinated by Ms Magdalini Selanikli, as Chair, with Ms Valerie Vercammen, as Vice Chair. In 2024, EHPM convened **one meeting for the Task Force on Novel Foods, alongside two meetings with the European Commission**. These engagements were instrumental in advancing the work priorities of the Task Force, which is committed to addressing the challenges posed by novel foods within the food supplement sector.

The Task Force's mandate to develop both a **political and technical paper** continued to progress effectively. However, the year also brought **unexpected developments concerning retrospective classifications of novel foods**. As the group continues its efforts to advance solutions aimed at enhancing legal certainty across FBOs in the EU, additional efforts and expertise will be required in 2025 to further support this direction.



Communications

Overview 2024

Throughout 2024, EHPM engaged in a range of communications activities, including email updates for Members, an active social media presence, and strengthened connections with the press. The EHPM communication strategy is now fully managed in-house, with the design of EHPM publications entrusted to Nashi Creative Studio.



EMAIL UPDATES

Throughout the year, EHPM delivered **64 updates** to Members through its various newsletters, achieving an average open rate and click-through rate of 30%:

- **48 Weekly Snapshots:** A weekly newsletter summarising key scientific articles published in peer-reviewed journals.
- **12 Policy Updates:** A newsletter featuring updates on regulatory developments and EU-level discussions relevant to the food supplement sector.
- **4 Quarterly International Regulatory Supplements:** A quarterly newsletter providing updates on international regulatory developments outside Europe.

Additionally, EHPM issued over **50 urgent email updates** on national and EU-wide regulatory issues affecting the food supplement industry.

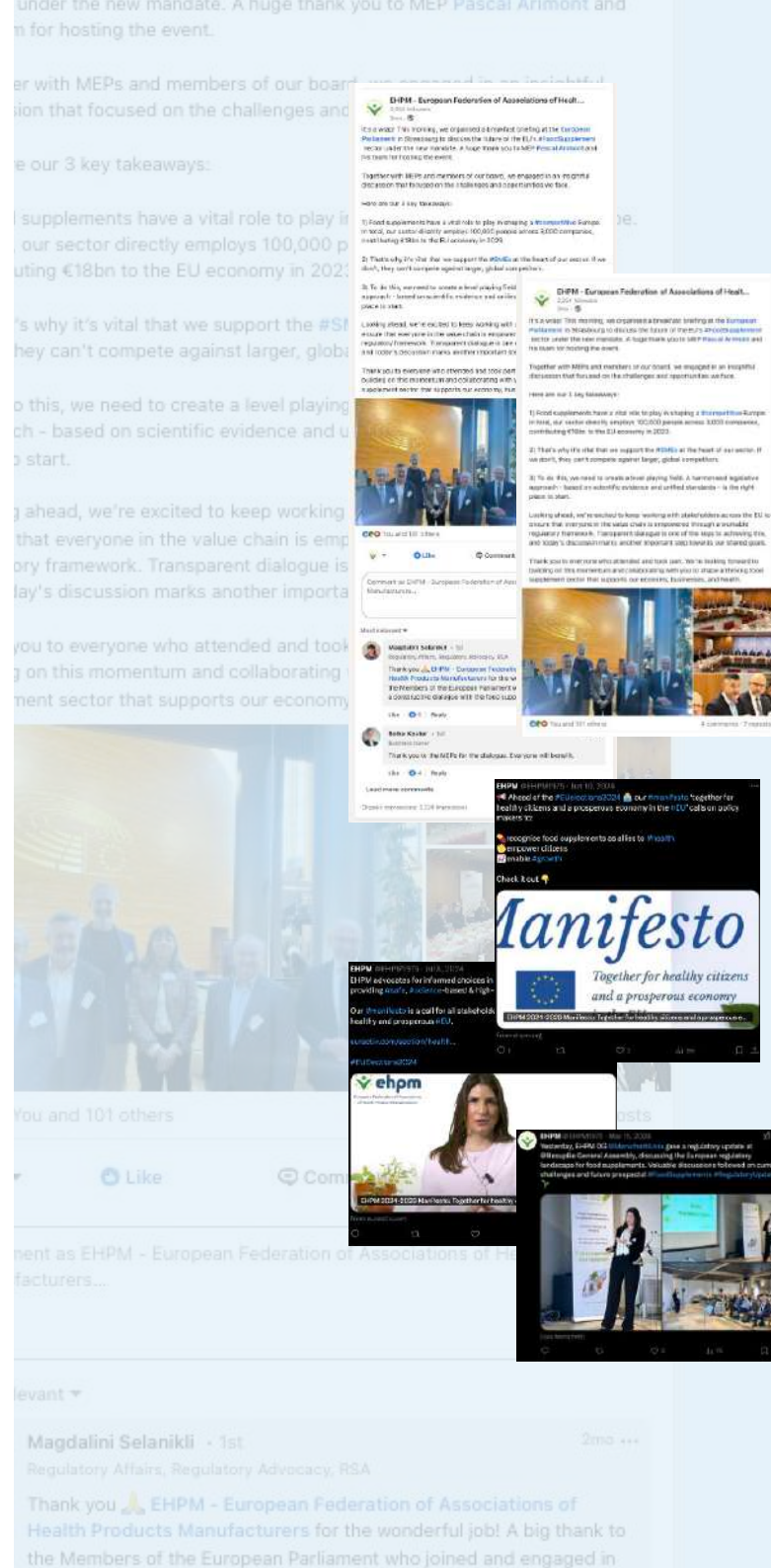




SOCIAL MEDIA REVIEW

In recent years, there has been a notable shift in social media activity among Brussels-based organisations, with **LinkedIn** emerging as the primary platform over **X (formerly Twitter)**. LinkedIn has always been central to EHPM's social media strategy, and this trend has further solidified its role.

Since 2022, EHPM has managed its social media strategy internally. The primary objective is to enhance EHPM's visibility and expand its reach to a broader audience. This approach has successfully increased awareness of EHPM's activities and events and created opportunities to attract new Members.



LinkedIn

EHPM's LinkedIn page saw continued growth in 2024, gaining 327 new followers and surpassing the 2,000-follower milestone, with a total of 2,195 followers by year-end. The page received 1,205 visits from 586 unique visitors.

EHPM posts generated a total of 18,875 impressions, with engagement peaking in November during the social media coverage of the breakfast briefing at the European Parliament in Strasbourg, which garnered 3,144 impressions.

X

EHPM's presence on X remained stable in 2024, with the account nearing the 400-follower milestone, ending the year with 389 followers. Recent policy changes by X's ownership have limited access to analytics for non-premium accounts. Nonetheless, X remains a secondary platform for EHPM and continues to experience a gradual exodus of EU-based organisations to other social media platforms.



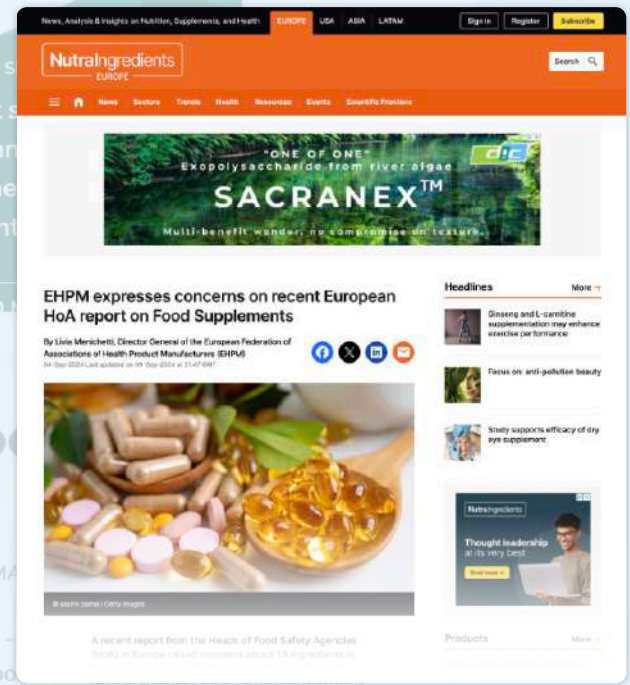
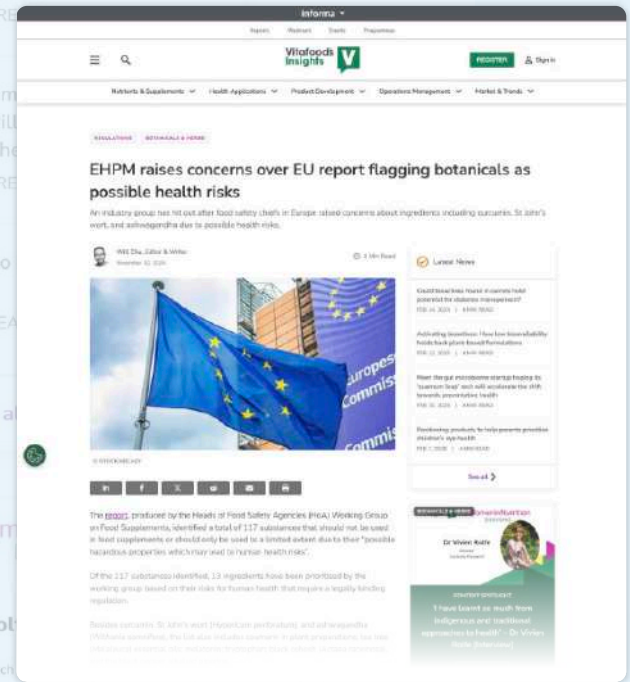
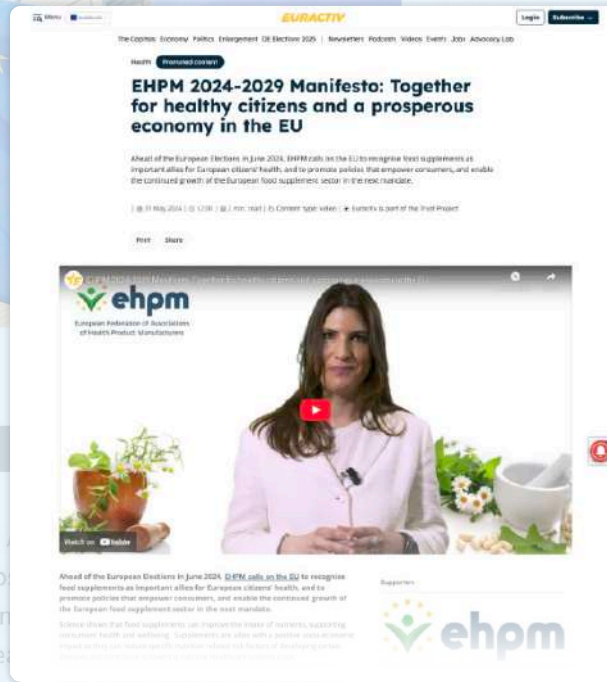
STRENGTHENED CONNECTIONS WITH THE PRESS

As part of its communications strategy, EHPM maintained active engagement with the press in 2024, securing key coverage throughout the year.

• **May:** EHPM released a video message from Director General Livia Menichetti, launching the 'EHPM 2024-2029 Manifesto: Together for Healthy Citizens and a Prosperous Economy in the EU', published on **EURACTIV**.

• **June & September:** EHPM was featured in two articles on **NutraIngredients Europe**. The first article highlighted EHPM's call for EU policymakers to support the food supplement sector, as outlined in the Manifesto. The second article featured an interview with Director General Livia Menichetti by NutraIngredients Editor Nikki Hancocks, addressing the sector's concerns regarding the report from the Heads of Food Safety Agencies (HoA) on food supplements.

• **November:** Director General Livia Menichetti gave a further interview to freelance medical editor and writer Will Chu for **Vitafoods Insights**, focusing on the sector's concerns about the HoA report.



EHPM's Collaborations

COLLABORATION WITH SPECIALISED ADVISORS AND PARTNERS



Ms Penelope Viner

EHPM has maintained a long-standing collaboration with Ms Penelope Viner, President of the HFMA, who provides invaluable technical advice to the Secretariat. In addition to her dedication and contributions to the EHPM Working Groups and her active involvement in updating the Quality Guide, Ms Viner prepares the content for the quarterly EHPM International Regulatory Supplements. This newsletter provides Members with a comprehensive overview of the key regulatory developments affecting the food supplement sector globally.



Rank Nutrition Ltd

Since 2021, EHPM has worked with Dr Michelle Sadler of Rank Nutrition Ltd, an independent expert in nutrition and biochemistry. Her significant contributions led to the finalisation and publication of the updated *EHPM Proposal for Maximum and Minimum Levels for Vitamins and Minerals* in December 2021, which was officially launched in early 2022. Dr Sadler also provided an online training session for EHPM Members on 21 March 2022, focusing on the Proposal and its dissemination toolkit. Additionally, she has supported Members in presenting the Proposal to their respective national authorities and continues to support the EHPM Secretariat with her technical expertise.



Foodie Communications

Dr Amy-Jane Troy of Foodie Communications, a former staff member of the EHPM Secretariat, has continued to collaborate with EHPM in recent years. She is responsible for compiling the EHPM Weekly Snapshots, which deliver Members a thorough and timely summary of scientific articles published in specialised journals.



Fourtold

EHPM collaborates with Fourtold, a strategic communications and public affairs consultancy, to implement its public affairs strategy effectively. Fourtold's support was instrumental in the successful launch of the *EHPM 2024-2029 Manifesto* and the organisation of the breakfast briefing at the European Parliament in Strasbourg. Their expertise has enhanced EHPM's engagement with policymakers and stakeholders, strengthening the association's visibility and influence at the EU level.

COLLABORATION WITH ACADEMIC EXPERTS

In 2024, EHPM strengthened its relationships with academic experts and expanded its network of specialised doctors and professors.



Professor Marco Biagi, from the University of Parma, and **Dr Giovanna Rigillo**, from the University of Modena and Reggio Emilia, provided technical and scientific assistance to the Secretariat on several dossiers, including those related to hydroxyanthracene derivatives (HADs), red yeast rice, and berberine.



EHPM also completed the pilot project *Alliance for a Nutrivigilance System for Food Supplements*, undertaken during the scrutiny period defined by Regulation (EU) 2022/860 on monacolins from red yeast rice. As part of the project, EHPM partnered with the University of Bologna for data collection. The collected data was assessed and compiled into the final report **by Professor Arrigo Cicero and Federica Fogacci**.

COMMUNICATION COLLABORATIONS



Nashi Creative Studio

EHPM maintained its partnership with Nashi, a graphic design company that has been instrumental in establishing a captivating and coherent branding for the association. Thanks to Nashi's expertise, several key publications were finalised and released in 2024, including:

- Annual Report 2023
- EHPM Guidelines for Food Supplement Companies on the Management of Adverse Event Reports
- EHPM 2024-2029 Manifesto: Together for Healthy Citizens and a Prosperous Economy in the EU
- EHPM Probiotics Guidelines
- EHPM Position Paper for a Harmonised EU Approach to the Use of the Term "Probiotics"

Nashi is also working on future publications for 2025, including this 2024 Annual Report.



EURACTIV

EHPM is a member of EURACTIV, which plays a significant role in increasing the visibility of EHPM's activities and events in EU media. As part of the membership agreement, EURACTIV supports EHPM through press releases, banner campaigns, and articles, helping to amplify the association's outreach.





OTHER COLLABORATIONS

FoodChainID

In 2024, EHPM established a partnership with FoodChainID, gaining access to its comprehensive database on food supplements and R&D insights. This collaboration enhances EHPM's ability to promptly respond to European Commission and EFSA calls for data, as well as address Members' requests for information.

Additionally, FoodChainID provides EHPM with timely updates on changes to the Novel Food Catalogue, enabling EHPM to closely monitor regulatory developments and anticipate potential challenges for the sector. By leveraging FoodChainID's resources, EHPM strengthens its capacity to support the food supplement industry with accurate, data-driven insights.

FiscalNote

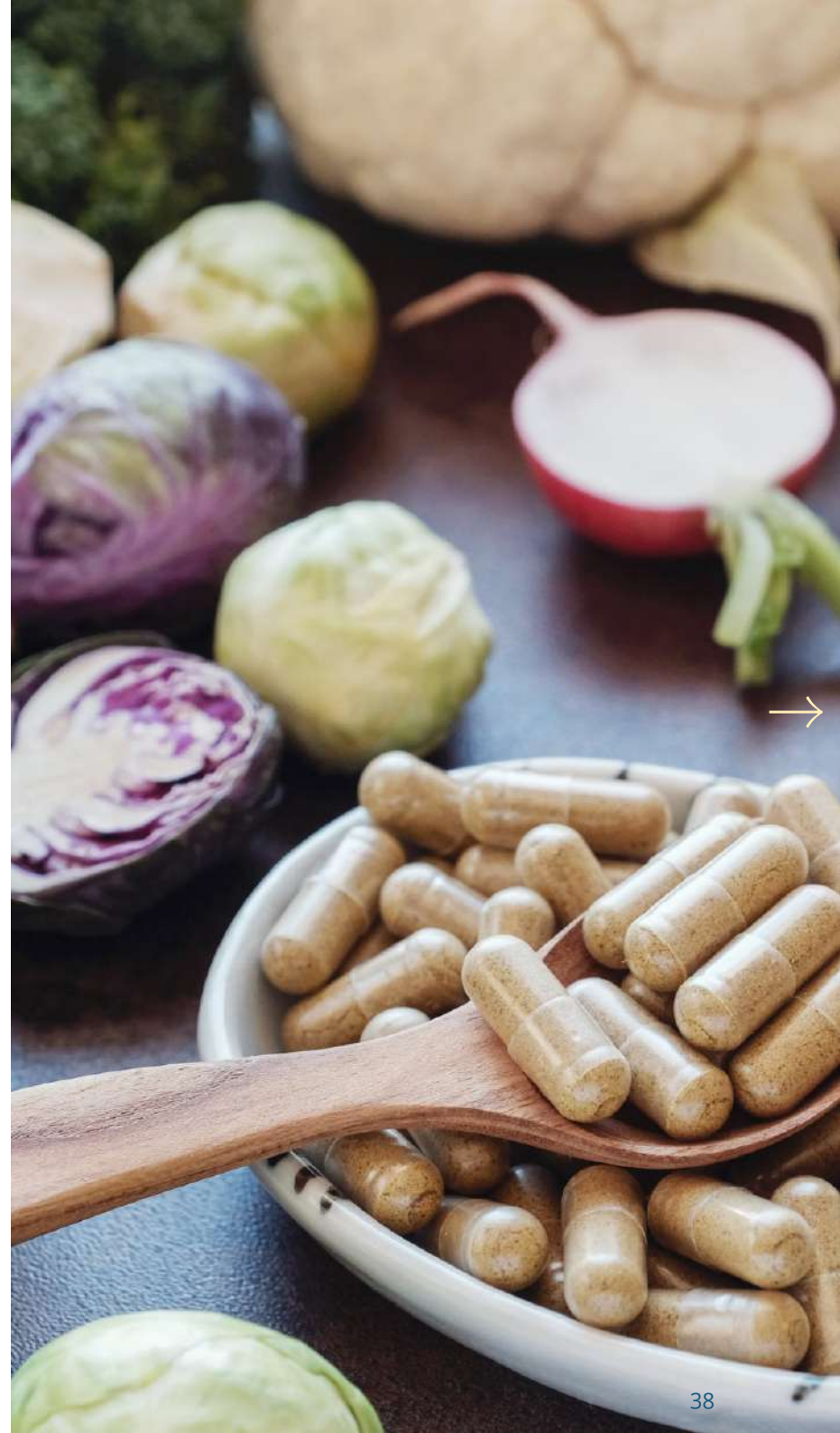
Fiscal Note / EU Issue Tracker


EHPM continued its subscription with FiscalNote / EU Issue Tracker, a platform that monitors EU policy changes and provides expert analysis from Brussels-based regulatory specialists. This collaboration ensures EHPM can offer its Members the most up-to-date and comprehensive information on EU policies.



Excellium Solution

EHPM collaborates with Excellium Solution – Accounting & Management to provide vital support to the Secretariat in accounting, budget management, and other administrative tasks for the association.





EHPM Priorities for 2025

In June 2024, European citizens cast their votes to shape the new European Parliament and set the direction for the European Commission's priorities over the next five years. EHPM aims to actively engage in this process by implementing its public affairs strategy, forging new alliances, and expanding its network of supportive MEPs. EHPM can rely on the dedication of its Secretariat, Members, and strategic partnerships to successfully execute this strategy.

Ahead of European elections, EHPM published the *'EHPM 2024-2029 Manifesto: Together for Healthy Citizens and a Prosperous Economy in the EU'*. This document is intended to influence the work programme of the upcoming European Commission and position the food supplement sector as a trusted partner to EU institutions. The *EHPM 2024-2029 Manifesto* was further disseminated after the elections.

The *EHPM 2024-2029 Manifesto* encapsulates the organisation's priorities for 2025, focusing on six major dossiers with clear policy objectives and proactive initiatives:

1 Setting Maximum Levels (MPLs) for Vitamins & Minerals:

- Advocating for realistic MPLs that reflect market practices and respect the varied approaches of different Member States.
- Conducting, in collaboration with other relevant European associations, an economic impact assessment (EIA) of the European Commission's proposal for defining maximum levels for vitamins and minerals. While EHPM strongly believes it is the Commission's responsibility to undertake such an assessment, it has taken the lead, alongside its partners, to address this gap and ensure the proposal's implications are thoroughly analysed.

2 Novel Foods:

- Advocating for a coherent and transparent application of the Novel Food Regulation.
- Calling upon European and national authorities to ensure legal certainty.

3 Article 8 of Regulation (EC) 1925/2006:

- Addressing the misuse of the Article 8 procedure as a means to establish a negative list of botanicals.
- Advocating for the appropriate and proportionate use of this safety assessment procedure for ingredients in food supplements.

4

Botanical Health Claims:

- Promoting a fair and practical model for assessing botanical health claims that are currently 'on hold', taking into account both traditional use and innovative science.

5

Probiotics:

- Calling for the adoption of a 'category approach' at the EU level to ensure consumer information and safety, fair competition, and the proper functioning of the Single Market.

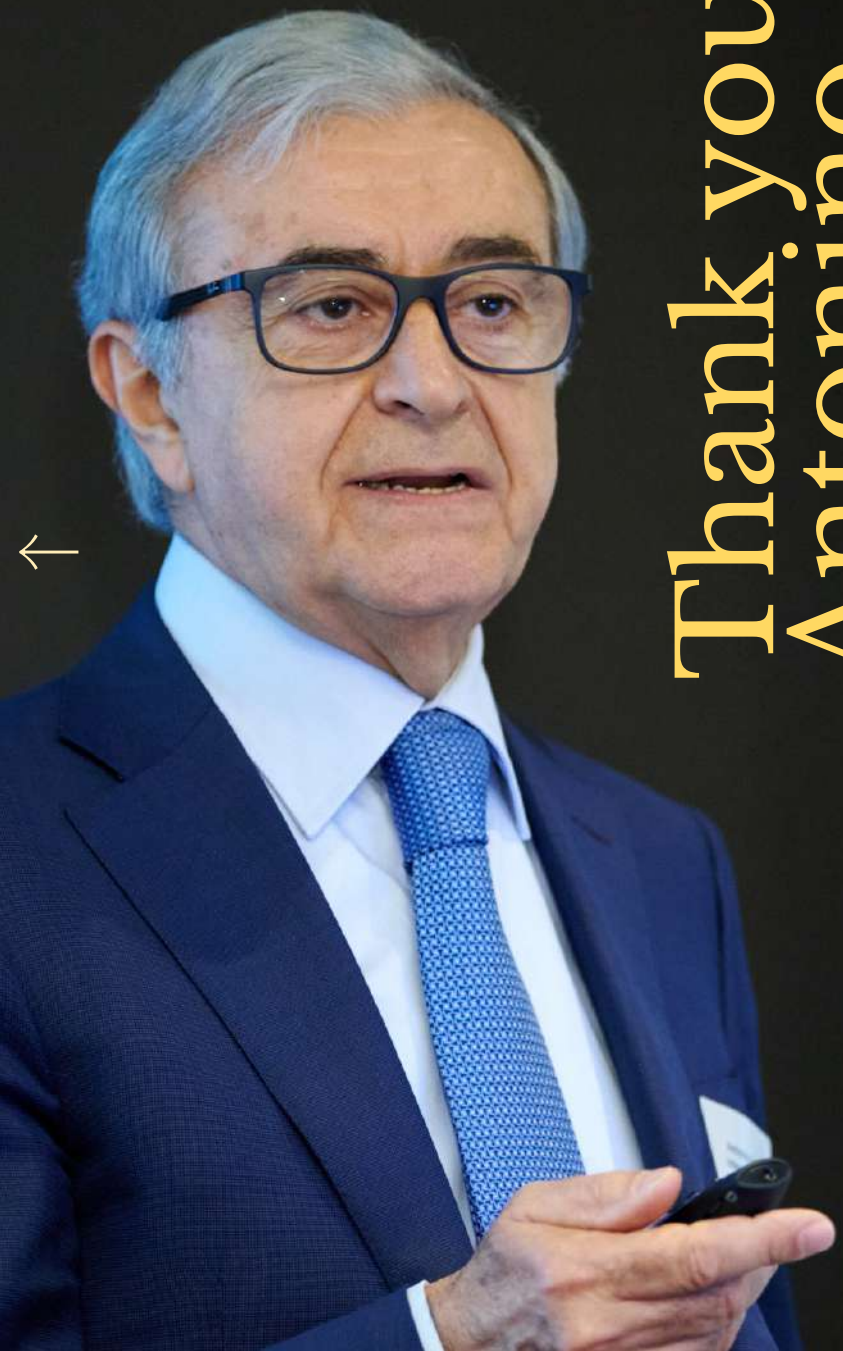
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European Post-Market Vigilance System:

- Advocating for the adoption of best practices from national systems and industry at the EU level.

As EHPM takes on these critical dossiers, our focus will remain on fostering collaboration, leveraging expert insights, and maintaining an unwavering commitment to the health and well-being of European citizens. Central to this effort will be emphasising the vital role of food supplements in improving citizens' health through optimal nutrition, which is key to enhancing our reputation, shifting public perceptions, and addressing the growing scepticism towards the sector.





Thank you, Antonino

MESSAGES FROM FELLOW BOARD MEMBERS

Dear Antonino,

Thank you for your years of fruitful collaboration and leadership at EHPM. I appreciate your dedication to the development of our organization and your support for its members, including the Polish association (KRSiO). You have been a solid leader and partner, and your experience and knowledge have been invaluable to us at KRSiO. Thank you for everything you have done for EHPM and for us.

Bartosz Demianiuk



Dear Antonino,

Thank you very much for all that you do for the EHPM. And I am sure you do a lot more than I am aware of! I am happy we share the mission to help Europe in their quest for health.

Kind regards,
Bolke Koster



Antonino has done a great job representing the EHPM and contributing to the successful development of the association during his presidency. His collegiality and integrity have greatly enhanced the work of the board and its cooperation with general management. I would like to express my sincere thanks for his commitment. I am also pleased that Antonino would like to continue serving us as a member of the board.

Harald Dittmar



The IHTA would like to express its sincere thanks to Antonino Santoro for the ability and commitment he has given as Chairman of the EHPM in recent years. The courtesy, respect and understanding he brought to this role engendered a similar response from all those with whom he engaged both within and outside the organisation. The EHPM is a stronger more coherent and more effective representative of the Health Product industry because of his invaluable contribution.

With deep appreciation.

Jonathan Griffith



Dear Antonino,

A heartfelt THANK YOU for your leadership of our Board over the past four years. Your commitment, valuable contributions, insightful expertise, and genuine passion have made these years truly remarkable. We are united in our mission to advocate for the best laws and practices in the food supplements industry. Stay engaged, and cheers to another successful board term ahead!

Best Regards,

Magdalini Selanikli



The HFMA would like to thank Antonino for the dedicated and professional way that he conducted his duties as Chairman of EHPM over the last years. Antonino has provided steady leadership and has been an active Chairman which has driven the EHPM forward and increased its presence with stakeholders. We look forward to his continued Board involvement in his new capacity.

Martin Last



Dear Antonino,

I would like to express my deepest gratitude for your extraordinary commitment as Chairman of EHPM. Your experience in the industry and dedication to the Italian Federation, a loyal member, have strengthened the cause of food supplements. During your tenure, you have closely followed the most important dossiers, leaving an indelible mark. Thank you for these years of tireless and passionate work.

Michel Horn



Dear Antonino,

I would like to express my deepest gratitude for your unwavering commitment to defending the food supplement sector in Europe and your dedication as Chairman of the EHPM. Throughout all these years, you have always shown listening and kindness in order to unite and strengthen all the strengths of our sector.

You have set an example and I sincerely thank you for it.

Friendly,

Nicolas Cappelaere



I would like to express my deepest gratitude to Antonino Santoro, who completes his tenure as EHPM Chairman after two successful mandates. His dedication, leadership, and unwavering support to the Secretariat and the wider EHPM membership have been invaluable. Antonino has played a crucial role in strengthening EHPM's position, and we sincerely thank him for his contributions.

Livia Menichetti



←

Thank you all for making this year a success!

Stay tuned for more initiatives in 2025!



17 Avenue Marnix • B-1000 Brussels • Tel: + 32 2 721 64 95
www.ehpm.org • info@ehpm.org